

Sustainable and innovative Agro food and fisheries value chain for MSME's cross border market



Overview

The overall objective of the thematic project FOOD4HEALTH is to enhance the competitiveness of MSMEs and favour the access to the market in the cross-border area through the improvement of production techniques, the transfer, sharing and adoption of European quality standards and the enhancement of typical and traditional products of the agri-food sector and fisheries.

The project has a duration of 37 months starting from 1 June 2019. With a total Budget of **4,964 651.20 Euro** 85 % IPA Contribution and 15 % Project Partners Contribution.

The territorial cooperation among the partners can contribute in increasing the innovation community networking and finally give more opportunities to SMEs and start-ups to access funds and international markets. The common tools envisaged by the project will enable the project partners to achieve all these results through the best practices exchange and knowledge transfer

Ministry of Agriculture of Albania (LP) will lead the FOOD4HEALTH in partnership with :

- Agricultural Technology Transfer Centre of Korca- Albania (PP2)
- Agricultural Technology Transfer Centre of Vlora- Albania (PP3)
- International Centre for Advanced Mediterranean Agronomic Studies (Mediterranean Agronomic Institute of Bari, Italy (PP4)
- Puglia Region - General Secretariat of the Presidency “Health Market Place” Italy (PP5)
- Region of Molise-Italy, (PP6)
- Ministry of Agriculture and Rural Development (PP7)
- Montenegro and Montenegrin Institute for Marine Biology – Montenegro (PP8)

The Official Launch of the FOOD4HEALTH project took place in Tirana, on **18 November 2019** with the presence of all the project partners and relevant stakeholders in the agri-food and fisheries sector (MSMEs, universities, public entities, general public)







For updates: <https://www.italy-albania-montenegro.eu/thematic-project-food4health-project-launch-in-tirana>

<https://www.facebook.com/MinistriaeBujqesisedheZhvillimitRural/videos/vb.377504702379886/443942573225544/?type=2&theater>

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